



ABOUT TJR ADVISORS

Ted J. Rieck, principal of TJR Advisors, has over thirty years' experience in transit planning, operations, and executive management including a successful tenure as **general manager** of the Indianapolis public transit system. Ted formed TJR Advisors after over fifteen years as a senior transit consultant with leading transportation architecture and engineering firms. Throughout his career, Ted has worked with transit entities at the local, regional and state levels on a variety of projects including facility planning and justification, new transit system start-ups, management studies as well as on short and long range plans for fixed route and paratransit operations.

WHAT WE CAN DO FOR YOU

- ◇ Increase Funding
- ◇ Increase Ridership
- ◇ Do More with Less

CONTACT



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SELECTED EXPERIENCE*

Increase Funding

- Participating in the planning and execution of a “transit education program” in anticipation of a **new tax to fund regional transit** in Jackson County (Kansas City), Missouri.
- Led the development of a 25-year Transit Master Plan for Saginaw, Michigan that calls for expanded services through the creation of a countywide transit authority and **new tax revenue**.
- Assisted CyRide in Ames, Iowa in securing an **\$8 million TIGER grant** for an intermodal facility.

Increase Ridership

- Led the **justification and start-up** of an improved transit system for Jacksonville, North Carolina including the US Marines at Camp Lejeune.
- **Assessed** transit **marketing** efforts for Wichita Transit as part of a **short-range transit plan**.
- Conducted **site location and feasibility studies for transit centers and operations facilities** in Missouri, Kansas, Iowa, Tennessee and North Carolina.

Do More with Less

- Conducted transit feasibility and implementation plan for Manhattan, Kansas including Kansas State University with virtually **no new local funding**.
- Developed a revised organizational structure and new salary ranges for the Cape Fear Public Transportation Authority in Wilmington, NC that **improved staff retention and morale**.
- Prepared “buy versus lease” analysis for the Des Moines Metropolitan Transit Authority that justified **accelerated vehicle replacement**.

**Some projects performed while Ted was employed at other firms.*